

## AT MUMBAI INTERNATIONAL AIRPORT

- An international Visit of PGDM Batch 2018-2020 to Spain
- Dates : 13<sup>th</sup> November to 21<sup>st</sup> November 2019



## Toulouse Business School, Barcelona

- PGDM students of batch 2018-2020 have visited Toulouse Business School, Barcelona
- TBS Barcelona, formerly ESEC, was created in 1995 by the ESC Toulouse Group and the French Chamber of Commerce and Industry in Barcelona with the pioneering goal of opening a highly international business school with the quality of the Grandes Écoles that would allow its students to easily move within the linguistic, cultural and business spheres.
- Students at the Barcelona Campus have a very international origin: 24% are Spanish students, 24% are French students, and 52% are international students from more than 25 countries. Teaching is personalized, focused on preparing students for their professional future, and with a large degree of international openness. Classes are taught in English and/or Spanish.



## **SEAT CAR MANUFACTURING, BARCELONA**

- SEAT is a Spanish automobile manufacturer with its head office in Martorell, Spain. It was founded on May 9, 1950, by a Spanish state-owned industrial holding company.

- Annual production peaked at over 500,000 units; in total up to 2006, over 16 million cars have been produced
- SEAT today is the only major Spanish car manufacturer with the ability and infrastructure to develop its own cars in-house



## ***BARCELONA STOCK EXCHANGE, BARCELONA***

- The Barcelona Stock exchange was founded in 1915.

- The Electronic Trading Floor serves as a meeting point for Barcelona Stock Exchange members and provides real-time information on all Spanish and international markets.
- Traders can track the changes in their stocks with the help of a video wall and 600 screens
- The Electronic Trading Floor is open to the public and welcomes thousands of visitors each year.



### **Visit to La Rambla**

- La Rambla is a street in central Barcelona. A tree-lined pedestrian street, it stretches for 1.2 kilometres (0.75 mi) connecting Plaça de Catalunya in the centre with the Christopher

Columbus Monument at Port Vell. La Rambla forms the boundary between the quarters of BarriGòtic, to the east, and El Raval, to the west.

- Its popularity with tourists has affected the character of the street, with a move to pavement cafes and souvenir kiosks. It has also suffered from the attention of pickpockets.



Cathedral, Barcelona

The Cathedral of the Holy Cross and Saint Eulalia is dedicated to Eulalia of Barcelona, co-patron saint of Barcelona, a young virgin who, according to Catholic tradition, suffered martyrdom during Roman times in the city.



***El MundoNewspaper , MADRID***

- El Mundo was first published on 23 October 1989
- El Mundo is the second largest printed daily newspaper in Spain. The paper is considered one of the country's newspapers of record.
- The paper had a circulation of 300,000 copies in 2003, making it the third bestselling newspaper in the country.



**ROYAL PALACE, MADRID**

- The Royal Palace of Madrid is the official residence of the Spanish royal family at the city of Madrid, although now only used for state ceremonies. The palace has 135,000 square metres (1,450,000 sq ft) of floor space and contains 3,418 rooms. It is the largest functioning royal palace and the largest by floor area in Europe.
- King Felipe VI and the royal family do not reside in the palace.
- The palace is owned by the Spanish state and administered by the Patrimonio Nacional, a public agency of the Ministry of the Presidency.



## **PRADO MUSUEM,MADRID**



- The building that today houses the Museo Nacional del Prado was designed by architect Juan de Villanueva in 1785.
- Madrid's most famous museum has been lovingly dubbed “the most important museum in the world for European painting.”
- Subsequently the Prado, opened to the public for the first time in November 1819



**San Martin Vineyard factory**

- San Martín de Valdeiglesias nestled in the picturesque Valdeiglesias Valley
- The vineyards cover more than 17 hectares with the average age of the vines being 70 years, with some reaching almost 100.
- It is an organic vineyard which gives them the best opportunity to express the terroir through their wines while caring for the wider environment

